Getting Started
Communications Kit

NCEDCLOUD EDITION

Welcome to the Discovery Education Family!

We're excited to partner with you on this journey and will strive to maximize your experience and support your teachers and students every step of the way!

This ***Getting Started Communications Kit*** is tailored to meet the needs of your implementation, including your **Classlink** integration. You'll find shareable resources and best practices that guide you through the initial steps of your implementation, and how best to communicate them. Be sure to share this kit with others leading the implementation.

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Discovery Education Support

Help Center

The Discovery Education **Help Center** provides step-by-step guides, videos, and helpful tips for learning how to use our products. Access the Help Center at any time by clicking on the question mark that appears on your MyDE Homepage or bookmarking https://help.discoveryeducation.com.

Education Support Team

Our Education Support Team is here to help you get started, answer questions, and provide support when needed. Connect with a member of our Education Support Team by **phone, email,** or **live chat**. Explore your options on our Contact Us page.

Partner Success Team

Your dedicated **Partner Success Team Member** is here to ensure a successful implementation and partnership with Discovery Education. If you are unsure who your Partner Success Representative is, contact us at education_info@discoveryed.com.

Step 1: Technical Onboarding

A successful launch begins with ensuring all teachers and students can access Discovery Education and the integrations are working correctly.
Share these steps with your Technical Director to complete.

- ❑ If you haven't already, determine the most efficient process for educators and students to access Discovery Education. Visit our [Integration Page](#) for options.

- ❑ Ensure educators can receive timely and relevant information from Discovery Education by adding email@communications.discoveryeducation.com and email1@discoveryed.com to your Safe Sender list.

- ❑ Update firewall and filter exclusions by clearing the domains, IP addresses, and subdomains found [here](#).

- ❑ Add Discovery Education to teacher and student instructional or professional learning resource portals. Use a [Discovery Education logo](#), as needed.

- ❑ Communicate with your colleagues upon completion of this list so they can provide access for educators.

[Click for DE Logo](#)

Step 2: Prepare Instructional Leaders

Help instructional leaders get started with Discovery Education and gain an understanding of how the content, features, and tools can support educators and students.

The Educator Supports channel provides school and district leaders with resources on how to share best practices for Discovery Education and empower educators through professional learning. Some highlights of this channel include:

- **Overviews**: Access guides and videos that provide insights into Discovery Education.

- **Interactive Courses**: Select from our series of courses that introduce key features of Discovery Education. These courses are also helpful to teachers.

- **Hot Topics**: Explore ways Discovery Education supports what matters most to educators – Literacy, STEM, Social-Emotional Learning, and so much more.

- **Professional Learning Toolkits**: Use as-is or customize these presentations to share how Discovery Education supports your school or district initiatives.

The Help Center's Support by Role section has additional steps that school and district leaders can take to prepare for their Discovery Education implementation.
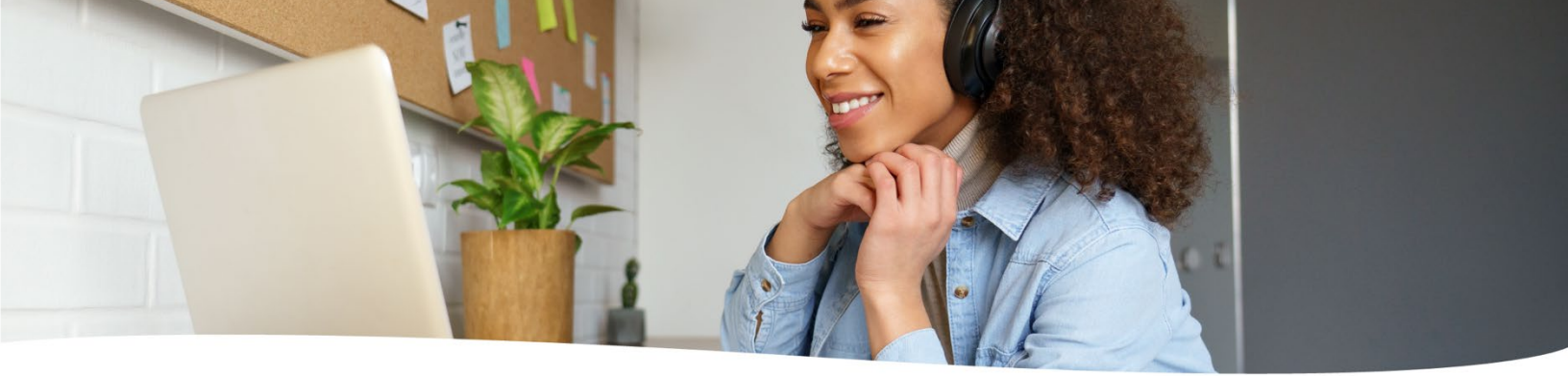
Step 3: Share the News

Once accounts are setup, share the news about the partnership with all stakeholders, including media specialists, instructional coaches, paraprofessionals, and more. Ensure they are aware of how to log in, navigate Discovery Education, and use the resources and supports available.

- Distribute Welcome Flyers:
    - Admins & Curriculum Leaders
    - Teachers
    - Families (Available in English, Spanish, Mandarin, Haitian Creole, and French Canadian)
- Announce the partnership on social media.
- Post an announcement in your Learning Management System.

You'll find communication samples on our District and School Communication website. Use as-is or customize these messages to reach administrators, educators, and families.
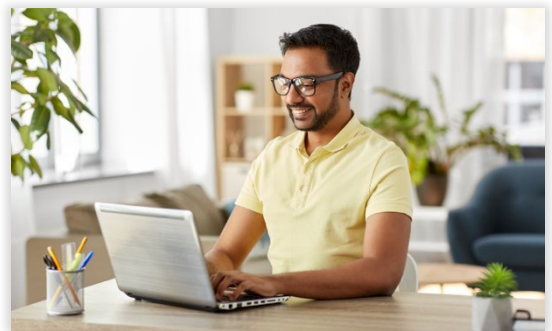
Sample Communications

Here are some sample announcements that you can share on social media, in a Learning Management System, or however you communicate with teachers and families.

> Great news! We've partnered with Discovery Education to support teachers in designing engaging lessons and to give students access to exciting resources throughout the school year! Check it out on any device by logging in at DiscoveryEducation.com.
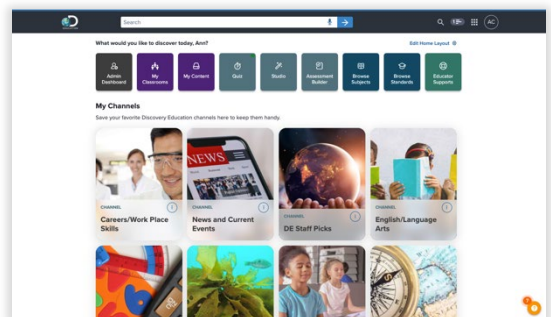
> With @DiscoveryEd, engage your students with exciting learning experiences on day one! Explore content and resources from any internet-connected device, available in multiple languages.

> Did you hear? You have access to Discovery Education's vast library of engaging, relevant content, instructional supports, and dynamic professional learning. Log in today to get started! NC.discoveryeducation.com/

Click for Social Media Images

Step 4: Stay Connected with Regular Updates

Congratulations on launching your Discovery Education partnership with school leaders, teachers, and community members. Here are ways to stay connected with the latest from Discovery Education.

- Discovery Education sends newsletters with timely, relevant resources and ideas for the classroom. Add email@communications.discoveryeducation.com and email1@discoveryed.com to your safe sender to ensure you receive these.

- Share subject-specific resources, strategies, and engaging professional learning opportunities from the District Communications page in your regular communications and social media channels.

- Check the Events Calendar often for new and upcoming events, including professional learning webinars and classroom events to engage students.

- Follow us on Twitter @DiscoveryEd and Facebook for updates.

While this kit has been customized to fit your **NCEdCloud** integration, you may come across resources shared on social media, emails, webinars, and other places. Most URLs from Discovery Education will start with **https://app.discoveryeducation.com**. To modify it for your integration, replace *app* in the URL with *nc* to ease logging in.